

NEWS RELEASE

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## **Minnesota Council for Quality and MNISPI Agree to Alliance**

The Minnesota Council for Quality and the Minnesota Chapter of the International Society of Performance Improvement (MNISPI) have agreed to an alliance that will bring programs and services to each others' members at a discounted rate.

“This alliance is consistent with the Council’s mission of building networks that bring organizational improvement resources to our members,” says Brian Lassiter, president of the Council. “MNISPI has a long history of providing excellent programs and events that focus on performance improvement. We are excited to offer their programs to our members at a discount, and we hope that our services can be of value to their members.”

The arrangement entitles Council members to a 50% discount to MNISPI monthly chapter meetings; Council members need to declare their membership at the time of registration to receive the discount. MNISPI will also offer an “affiliate” rate to Council members to MNISPI special events, referred to as Professional Development Events and National Speaker Events and other special workshops MNISPI sponsors.

In exchange, MNISPI members will receive a 50% “partner” discount to the Council’s Performance Improvement Network (PIN) breakfast meetings, a “partner” rate for listing in the Council’s Consultant Referral Network ([www.consultantreferralnetwork.org](http://www.consultantreferralnetwork.org)), and a “partner” rate to the Council’s special events, such as the annual Minnesota Quality Award event and various workshops.

The two organizations have also agreed to announce each others’ events, link websites, and communicate to each membership base in other ways.

“As two non-profits with consistent missions, I believe there are many ways that MNISPI and the Council can partner for the mutual benefit of our respective members,” continues Lassiter. “Collaborations like these build a strong network between non-profits, allowing us to share knowledge and benefit a larger community of individuals and organizations all focusing on performance excellence.”

### **About the Minnesota Council for Quality**

Founded in 1987, the Minnesota Council for Quality is a non-profit corporation that advances improvement and performance excellence within organizations, individuals, and communities. The Council helps leaders identify strengths and improvement opportunities, and we build networks that bring information, resources, knowledge, and best practices to organizations desiring to improve. We do this by offering services such as our Baldrige-based organizational assessments (and Minnesota Quality Award), the Performance Improvement Network, the Consultant Referral Network, and the improvement Clearinghouse, and by collaborating with other non-profits that focus on improvement. For more information, please visit [www.councilforquality.org](http://www.councilforquality.org).

### **About Minnesota Chapter of International Society of Performance Improvement**

Founded in 1963, the International Society for Performance Improvement (ISPI), is the leading international association dedicated to improving the productivity and competence of individuals and organizations through a systematic and reproducible approach called Human Performance Technology (HPT). HPT has one goal in mind: to increase individual and organizational performance. Members are instructional designers, trainers, human resource professionals, change agents, and organizational development consultants. They work in business, industry, universities, government, health services, banks, and the armed forces.

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