



Innovation: Threat or Opportunity?



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Objectives



Develop a **new point of view** about innovation and consider how you can **think differently**

Foundational elements

Creativity
Risk-taking
Innovation Continuum

Models

Innovation Styles
Building A Culture of Innovation

Explore the value of
everyone understanding and supporting innovation

Who's Innovative and Who's Not?



Innovation is about...

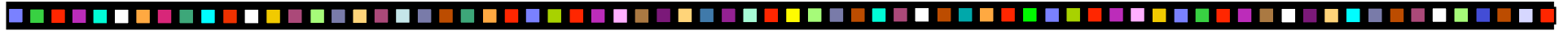


Innovation Defined



in · no · va · tion

The Innovation Continuum



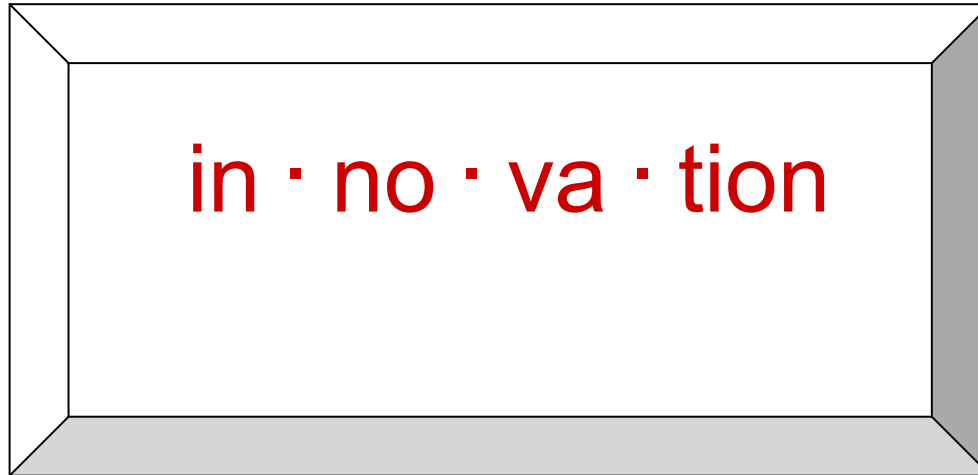
Efficiency

Evolutionary

Revolutionary



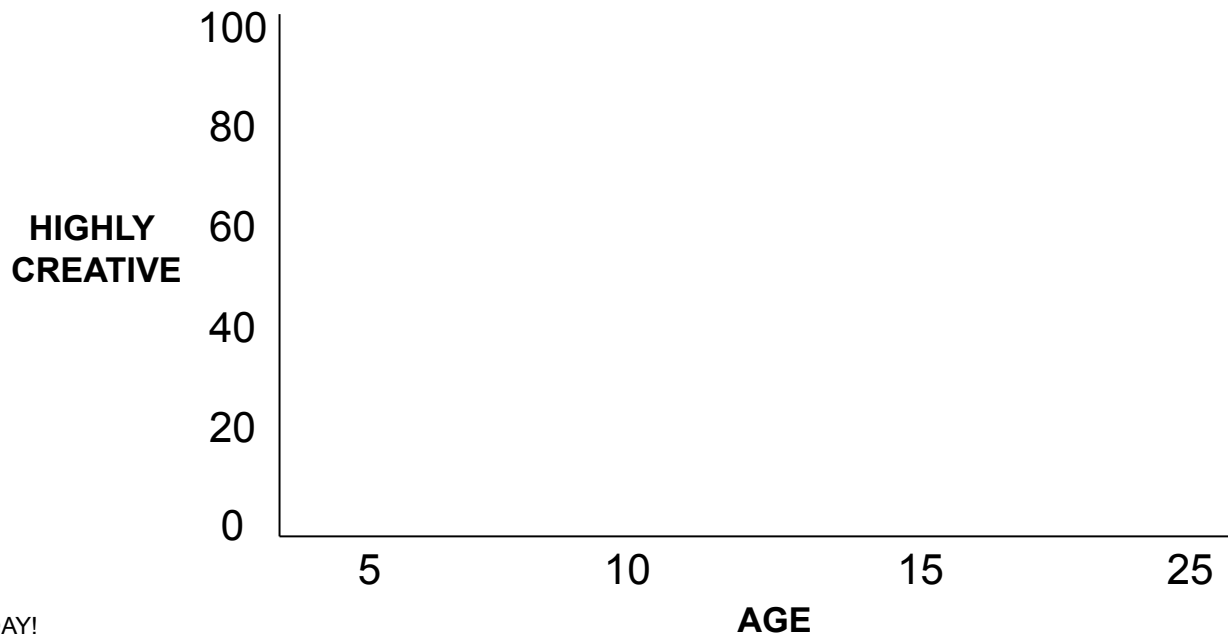
Creativity Defined



A 20-Year Creativity Study



- NASA conducted a creativity test and followed 1,600 5-year olds for 20 years
- A total of over 280,000 people have now participated



10,000 people were asked the same question...



6 Creative Thinking Principles



1. Separate _____ from _____
2. Test _____
3. Avoid _____ thinking
4. Create _____ perspectives
5. Minimize _____
6. Take appropriate _____



Innovation Examples



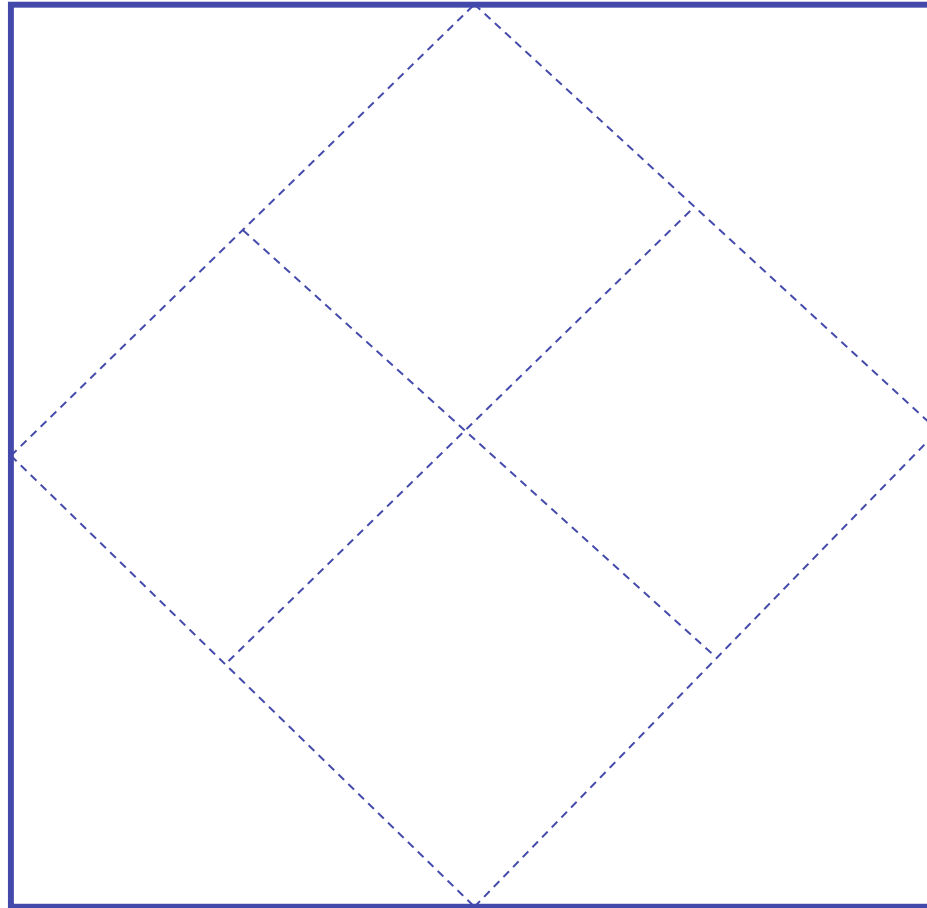
- The Intersection . . .
- 1 Billion People . . .
- Local Buzz . . .



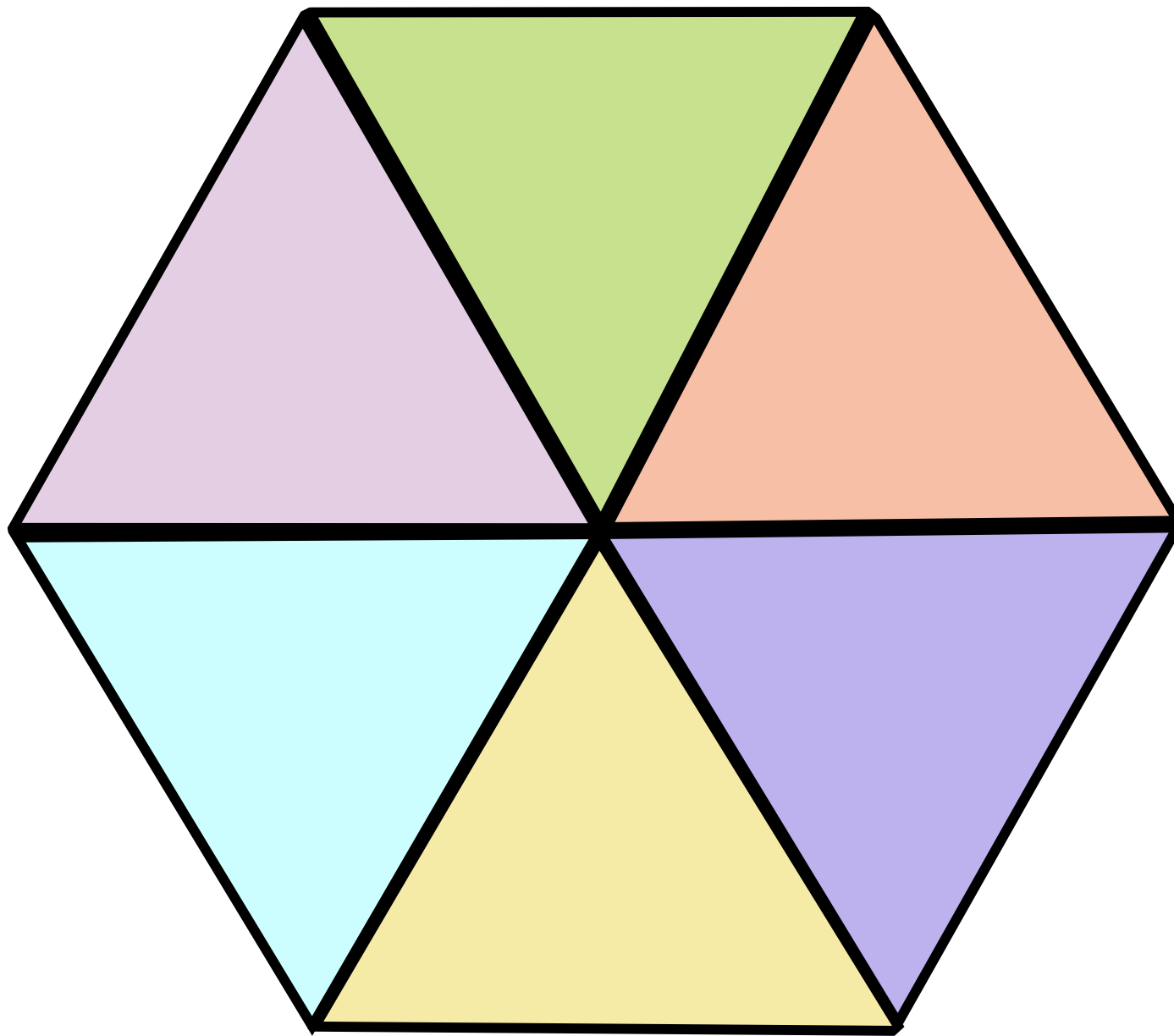


What's your role in innovation?

Innovation Assessment



Building A Culture of Innovation





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